

Bill of Rights/Policy

THE SCHOLARSHIP RECIPIENT BILL OF RIGHTS

SMART scholarship recipients represent the best of youth bowling, future leaders of the sport, and future leaders of our greater society. We at SMART applaud their accomplishments and guarantee that all recipients have these rights.

1. To be informed of SMART's mission.
2. To be informed of the process for inspecting fund balances and gaining access to their scholarship funds upon embarking on their University educational experience.
3. To be informed of the identity of those serving on SMART's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
4. To have access to all published financial statements for SMART.
5. To be assured that provided funds will be used for the purpose for which they were given.
6. To receive appropriate acknowledgement and recognition.
7. To be assured that information about funds provided to SMART is handled with respect and with confidentiality to the extent provided by law.
8. To expect that all relationships with individuals representing organizations of interest to the provider will be professional in nature.
9. To be confident that their names will not be shared with external organizations such as mailing list organizations.
10. To feel free to ask questions when providing funds and to receive prompt, truthful, and forthright answers.

THE SCHOLARSHIP PROVIDER BILL OF RIGHTS

Conducting fun events for our youth and funding scholarships is a positive for the youth participants, for the bowling community and for society at large. Further, few activities can be more noble than helping young people to gain the education that will be so central to their quality of life. To ensure that funding scholarship for youth bowling merits the respect and trust of the bowling community and the general public, and that providers and prospective providers can have full confidence in SMART, we guarantee our scholarship providers the following rights:

1. To be informed of SMART's mission.

2. To be informed of the process for submitting funds, for inspecting fund balances, and for seeing that scholarship funds are correctly disbursed.
3. To be informed of the identity of those serving on SMART's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
4. To have access to all published financial statements for SMART.
5. To be assured that provided funds will be used for the purpose for which they were given.
6. To receive appropriate acknowledgement and recognition.
7. To be assured that information about funds provided to SMART is handled with respect and with confidentiality to the extent provided by law.
8. To expect that all relationships with individuals representing organizations of interest to the provider will be professional in nature.
9. To be confident that their names will not be shared with external organizations such as mailing list organizations.
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PRIVACY POLICY

This Privacy Policy explains how the United States Bowling Congress and the SMART Corporation (hereinafter collectively referred to as the "Suppliers," "we," "us," or "our") uses and protects information you share with us through the Scholarship Management and Accounting Reports for Tenpins ("SMART") Online System (hereinafter referred to as the "System").

If you choose to use the System, any use of the System and any disputes over privacy are subject to this Privacy Policy. Your use of the System in any manner is an agreement to this entire Privacy Policy by you. If you do not agree please immediately cease use of the System. We reserve the right to change this Privacy Policy at any time without notice. Please check back periodically to see if our Privacy Policy has changed.

I. Collected Information

We collect two basic types of information through the System: "Personally Identifiable Information" (or "PII") and "Non-Personally Identifiable Information" (or "Non-PII").

a. Personally Identifiable Information. PII includes information that could identify you as a specific individual, such as your first name and middle initial or last name, your residential street address, your email address, your credit card information, your telephone number, your full email address, your social security number, and any other information that would allow someone to identify you or contact you.

In some instances, we may combine Non-PII with PII. If we do so, the combined information

will be treated as PII for the purposes of this Privacy Policy.

b. **Non-Personally Identifiable Information.** Non-PII includes aggregated information, demographic information, de-identified information, and any other information that does not reveal your specific identity. Non-PII also includes anonymous information automatically collected by our web servers when you access the System. This type of information includes but is not limited to: the number of times you have visited the System, which parts of the System you've visited, your IP address (the Internet address assigned to your computer from your Internet Service Provider), your browser type (e.g., Mozilla Firefox, Google Chrome, or Microsoft Internet Explorer), the date and time of your visit, and other anonymous information collected through cookies or similar technology. We do not consider this type of information to be PII and, therefore, it is not subject to the restrictions of this Privacy Policy associated with PII.

II. Use of Collected Information

a. Personally Identifiable Information.

i. PII will be used only in ways for which you have given consent, and, except as outlined below, all PII will be kept strictly confidential and will not be sold, rented, loaned, or disclosed to a third party.

ii. We may use your PII to:

- * collect funds or complete an electronic funds transfer;
- * distribute scholarship funds;
- * tailor the System to you;
- * send you information, in any form, about us and our services, including but not limited to the System, including marketing materials, unless you have previously opted out of such communications;
- * contact you in the event of a change in the System's Terms of Use and/or this Privacy Policy or to notify you of other administrative matters in connection with the System
- * fulfill your requests for information;
- * pre-populate forms provided to you through the System;
- * perform internal business activities, such as target advertising, data analysis, audits, fraud prevention, and other internal business activities;
- * provide name and contact information (postal address, email address, phone number, and the like) to third-parties under agreement with us to offer services, products, offers, and discounts to you; and
- * respond to your customer service requests and complaints.

If we enter into a contract with a third-party to perform any of the above tasks, the third-party will be held to the same limited use of your PII and will be subject to the same security requirements we place on ourselves in protecting your PII as specified in Section III below.

iii. Notwithstanding anything to the contrary in this Privacy Policy, we may also disclose PII to respond to a subpoena, court order, or other similar request or legal process. We may also provide such PII in response to a law enforcement agency's request, as otherwise required by law, or if we believe, in our reasonable judgment, that providing such information is necessary for us to avoid criminal or civil liability.

b. Non-Personally Identifiable Information. Because Non-PII does not identify a specific user, we may use such information for any purpose. For example, we may use Non-PII internally for any use, including but not limited to, tracking System usage, diagnosing System problems, selling and delivering advertising, and tailoring content provided through the System to your interests. We also reserve the right to share, sell, trade, or rent Non-PII with third-parties for any purpose.

III. Security Measures

We will take reasonable measures that we believe are appropriate to protect your PII information from unauthorized access, loss, misuse, alteration, or destruction, and will ask any third-parties, to whom we may transfer your PII information, to take comparable steps to protect the security of your PII.

Notwithstanding the foregoing, you are responsible for taking reasonable steps for protecting your PII (for example, your user name and password), such as by securing access to your devices (such as your computer, smart phone, tablet, or other device) through which such PII may be accessed or on which such PII may be stored.

IV. Other Systems

Please be aware that our System may contain links to other sites on the Internet or other networks that are owned and operated by third-parties (hereinafter referred to as “External Sites”). The information practices of External Sites are not covered by this Privacy Policy and, therefore, we are not responsible for the privacy policies of External Sites or any consequences resulting from transfer of your PII to such External Sites.

V. Who May Use Our System

a. United States Users. The System is designed for users from the United States. Users from other countries are advised not to disclose information through the Systems unless they consent to having their information used as set forth in this Privacy Policy, rather than under the law of user's home country. When you use our System you may transmit data to servers located in the United States. You should not send any PII to the System unless you agree to be bound by this Privacy Policy and by United States law.

b. Children. The System is designed to collect information from users who are under the age of 13, and some of the information collected by the System from these users may include PII. The System, however, is operated by a non-profit organization and therefore is not subject to the Children’s Online Privacy Protection Act (hereinafter referred to “COPPA”). COPPA applies to commercial website operators and non-profit organizations that operate for the profit of their commercial members. As a non-profit organization, the Suppliers are exempt from complying with COPPA under Section 5 of the Federal Trade Commission Act. Any PII collected by the System from users under the age of 13 will be used as described above for PII collected from any user. However, any parent or guardian of a child under the age of 13 who is enrolled in the SMART Program may request written notice of what information the System collects and how the Suppliers use the collected information and may, at any time, refuse to allow the Suppliers to

use any collected information. However, because the System only collects information necessary for a child's participation in the SMART Program, any parental refusal to allow the Suppliers to use collected information will result in a termination of the child's account with the System.

VI. Opt Out/Modify Information

You can request the removal or modification of your PII that has been collected, stored, and managed by or on behalf of us through your use of the System, by sending us an e-mail at smart@bowl.com. We will make a reasonable effort to accommodate your request. However, any such request may result in a termination of Your account with the System, including any scholarships and other information associated with Your account.